

**SPECIAL WORKSHOP
DESTIN CITY COUNCIL
JANUARY 25, 2021
ANNEX COUNCIL CHAMBERS
8:00 AM**

*****Core Value of the Month - Professionalism*****

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

CITY OF DESTIN STRATEGIC VISIONING SESSION 2021

- A. 8:00 - Continental Breakfast

- B. 8:30 - Introduction
- C. 9:00 - Review of Current Strategic Plan and Objectives
 - 1. Vision 2035
 - 2. Core Values
 - 3. Accomplishments
 - 4. Key Customers, Priorities, Partnerships
 - 5. Current Project Commitments
- D. 9:45 - Break
- E. 10:00 - Staff Input
 - 1. Strategic Partners (TDC, Sheriff's Office, etc...)
 - 2. City Staff - Departmental Presentations

- F. 11:30 - Lunch provided for Council and Staff
(Option to continue next section through a working lunch)
- G. 12:00 - Public Comments (Please limit to 3 minutes)
- H. 12:30 - Council & Mayor - Key Initiatives and Projects
 - 1. Councilmember Ramswell
 - 2. Councilmember Braden
 - 3. Councilmember Destin
 - 4. Councilmember Overdier
 - 5. Councilmember Hebert
 - 6. Councilmember King
 - 7. Councilmember Schmidt
 - 8. Mayor Jarvis
- I. 2:30 - Break
- J. 2:45 - Prioritization of Initiatives and Projects
- K. Closing
- L. Public Comments (Please limit to 3 minutes)

ADJOURNMENT

****** Any invocation that is offered before the official start of the City Council meeting shall be the voluntary offering of a private person, to and for the benefit of the City Council. The views or beliefs expressed by the invocation speaker have not been previously reviewed or approved by the City Council, or the City staff, and the City is not allowed by law to endorse the religious beliefs or views of this, or any other speaker. Persons in attendance at the City Council meeting are invited to stand during the opening invocation and Pledge of Allegiance. However, such invitation shall not be construed as a demand, order, or any other type of command. No person in attendance at the meeting shall be required to participate in any opening invocation that is offered. A person may exit the City Council Chambers and return upon completion of the opening invocation if a person does not wish to participate in or witness the opening invocation.***

Persons with disabilities who require assistance to participate in City meetings are requested to notify the City Clerk's Office at (850) 837-4242 in advance. Hearing Impaired: TTY: 711. Assistance also available through Human Resources, Title VI Coordinator, at (850) 837-4242.

Personas con discapacidades que necesitan asistencia o personas que necesiten ayuda con un idioma para participar en las reuniones de la ciudad, deberán notificar la oficina de la Secretaria Municipal al (850) 837-4242 antes de la reunión. Discapacidad auditiva: TTY: 711 (Solicitar Espanol CA). La ayuda tambien está disponible por Recursos Humanos, Coordinador del Título VI, al (850) 837-4242.



City of Destin Strategic Plan

VISION 2035

DESTIN IS A FAMILY- ORIENTED BEACH AND FISHING COMMUNITY WHERE PEOPLE WANT TO LIVE, WORK & PLAY AND WHERE GUESTS ARE WELCOMED TO RESPECTFULLY ENJOY OUR COMMUNITY AND ITS RESOURCES.

- PRIORITIZED KEY CUSTOMER GROUPS
1. Year-Round Residents
 2. Destin-Based Businesses
 3. Visitors

STRATEGIC FOCUS 2025

- ◆ Public beach acquisition initiative
- ◆ Transparent and equitable governance
- ◆ Financially sound city providing service value
- ◆ World class beach, fishing, and harbor
- ◆ Improved mobility and connectivity
- ◆ High quality of life and safety for residents
- ◆ Quality development and revitalization through clear vision and unified approach

COUNCIL OBJECTIVES FY20

LISTED IN PRIORITY ORDER

- ⇒ Public Beach Initiative (acquisition of beachfront)
- ⇒ Underground Utilities
- ⇒ Short Term Rentals compliance with regulations
- ⇒ Recruit Project and Grants Manager
- ⇒ Request TDC funds for additional OCSO services
- ⇒ Research viability of Multi-use Convention/Sports/Community Center
- ⇒ Complete two-lane Crosstown Connector
- ⇒ Calhoun Ave Multi-use Trail (MUT)- Phase II Design and Construction (pathway under Marler Bridge)
- ⇒ Improve parking: Explore options, garage, surface
- ⇒ Beach Re-nourishment, planning and schedule
- ⇒ Improve communications with Council/Public/Staff
- ⇒ Implement enhanced signage control
- ⇒ Develop/Implement Wayfinding Program
- ⇒ Update Golf Cart/Low Speed Vehicle (LSV) Rules
- ⇒ Continuity of streetlights/Conversion to LEDS
- ⇒ Improvement of the City's gateways
- ⇒ Implement a Road Way Striping Program
- ⇒ Provide Board and Committee Training to members
- ⇒ Improve sidewalks (wider, more walkable)
- ⇒ Reestablish Environmental Committee
- ⇒ Enforce residential boat and RV parking regulations
- ⇒ Regulate building height limits to five stories

MANAGEMENT OBJECTIVES FY20

TOP PRIORITY

- ⇒ Balance staffing resources with expectations
- ⇒ Align Comp Plan with Land Development Code
- ⇒ Acquire and deploy comprehensive municipal management software along with required training
- ⇒ Seek out funding sources for beach acquisitions
- ⇒ Establish Park Foundation to assist with acquisitions, renovations and maintenance
- ⇒ Develop and implement processes for consistent and streamlined application of Codes and Procedures
- ⇒ Implement Code Enforcement Compliance Plan

MANAGEMENT IN PROGRESS 2020-2021

- ◇ **Align Comprehensive Plan, Future Land Use Map (FLUM), and Land Development Code (LDC)** (CD)
- ◇ **Harbor Capacity Study (USACE)** (CD)
- ◇ **Implement proactive Code Compliance program** (CC)
- ◇ **Memorialize institutional knowledge** (ALL DEPTS)
- ◇ **Produce city facilities and city infrastructure plans** (PS)
- ◇ **Monitor Restore Act grants** (CM)
- ◇ **Impact Fee Study** (CD)

MAJOR PROJECTS FY20-23

- ◇ **Development software implementation** (CD/IT/PS/Fin/Code)
- ◇ **Airport Road Safety Improvements** (PS/ENG)
- ◇ **Construct Capt. Royal Melvin Heritage Park** (PR/CD/PS/CM)
- ◇ **Renovate Clement Taylor Park** (PR/CD/PS/CM)
- ◇ **Redevelop Joe's Bayou Recreation Area** (PR/CD/PS/CM)
- ◇ **Norriego Point Phase III - Recreation Components** (PS)
- ◇ **Calhoun Ave MUT - Phase I Construction** (PS/CD)
- ◇ **Calhoun Ave MUT- Phase II Design & Construction (pathway under Marler Bridge)** (PS/CD)
- ◇ **Beach Street Reconstruction/Resurfacing** (PS/ENG)
- ◇ **Implement prioritized Stormwater Improvements based on the Stormwater Master plan** (PS)

MISSION - ADOPTED FY18

WE ARE AN ORGANIZATION THAT STRIVES TO PROVIDE A HEALTHY, SAFE, QUALITY OF LIFE, BALANCING THE NEEDS OF OUR RESIDENTS WITH THE EXPECTATIONS OF OUR VISITORS, AND PROVIDING OPEN, CLEAR, ACCURATE COMMUNICATION.

CORE VALUES - ADOPTED FY18

- ◇ **TRANSPARENCY**
- ◇ **TEAMWORK**
- ◇ **INTEGRITY**
- ◇ **PROFESSIONALISM**
- ◇ **STEWARDSHIP**
- ◇ **RESPECT**

CITY OF DESTIN CAPITAL IMPROVEMENT PLAN - Monthly Status Report

Council Objective #	October 1, 2020 - January 31, 2021	FY2021 Budget*	YTD Actuals	YTD Encumbrances	FY2021 Available Budget	Status	Notes
	Renewal & Replacement - Facilities						
	RR051 General Government	\$ 67,838	\$ 5,638	\$ 32,078	\$ 30,122	Started	Under \$15k renewals started
	RR052 Public Safety	392,500	-	45,204	347,296	Started	Annex remodeling approved and ordered; Annex parking lot repaving bid scheduled for Council approval
	RR053 Physical Environment (Stormwater, Cemetery)	300,000	-	-	300,000		
	RR057 Parks and Recreation	1,003,800	6,567	10,896	986,337	Started	Multiple under \$15k renewal/replacements started
	RRVEH Vehicles	272,500	-	-	272,500	Started	Chosen bid scheduled for Council approval
	Renewal & Replacement - Infrastructure	-	-	-	-		
15,17,19	RR054 Roads, Sidewalks, Street Lighting (Mostly Gas Tax #1)	523,513	57,514	9,227	456,772	On Time	
	PW612 FY2020 Road Milling & Striping Program	299,012	238,616	60,396	-	Complete	
	Growth Necessitated & Comp Plan	-	-	-	-		
	LB002 Library Impact Fee Projects	47,000	-	-	47,000		
	NORG1 Norreigo Point Road	250,000	-	-	250,000		Project Number changed from PW612 to NORG1 to avoid overlap with incomplete prior year project
	RC004 Park Impact Fee Projects	35,000	-	-	35,000		
	SW53 Stormwater Master Plan	6,148	-	6,148	-	90% Complete	Jenkins is revising as per staff recommendations.
	SW54 Stormwater Improvements (FDEP funded)	50,000	-	-	50,000		
8	TR618 Zerbe-Calhoun Pedestrian Pathway	828,420	-	-	828,420	Started	NTP issued, Construction to begin 02/01/2021
9	TR619 Sibert-Zerbe Parking Lot Consolidation	-	-	-	-		
	TR620 ADA Transition - Pedestrian Facilities	100,000	-	-	100,000		
	<i>Zerbe/Calhoun and Sibert/Forrest safety</i>	-	-	-	-		<i>stop signs and speed bumps; bud adj \$6k</i>
	<i>Vintage Sidewalk</i>	-	-	-	-		<i>\$290k restricted</i>
	Citizen/Council Directed Projects	-	-	-	-		
1	CM001 Beach Acquisition	16,854,000	6,727,731	-	10,126,269	66% Complete	Purchase 2 of 3 completed 11/16/2020. Next purchase in first half of 2021
7	EN615 Cross-Town Connector	1,475,000	5,456	381,587	1,087,957	In Progress	Re-design down to 2-lane in progress
2	UNDER Undergrounding	250,000	-	-	250,000	In Progress	Project Engineer contract negotiations in progress. Negotiating franchise rates.
	<i>Harbor Lane Easement Improvements</i>	-	-	-	-		<i>\$25k discussed at mid-2020 meetings</i>
	Other Capital Projects	-	-	-	-		
	CRH63 Captain Royal Melvin Hertiage Park and Plaza (RESTORE)	2,552,220	-	1,335,678	1,216,542	Started	NTP issued 01/04/2021
	CRH64 Harbor CRA Wayfinding Plan Signage	30,000	-	-	30,000		
	CRH65 Harbor and Bay Capacity Improvements	425,000	-	-	425,000		Harbor District Capacity study to begin Spring 2021
	CRT17 Town Center CRA Easement Trail/Park Main to Mattie Kelly	10,000	-	-	10,000		
01/21/20 Council Mtg Priority	EN617 Stahlman Ave Intersection Pedestrian Safety	22,044	22,118	1,576	(1,650)		

CITY OF DESTIN CAPITAL IMPROVEMENT PLAN - Monthly Status Report

Council Objective #	October 1, 2020 - January 31, 2021	FY2021 Budget*	YTD Actuals	YTD Encumbrances	FY2021 Available Budget	Status	Notes
<i>11/2/20 Council Mtg TOP PRIORITY</i>	<i>EN626 Main St/Kelly St Crosswalk Safety</i>	<i>19,080</i>	15,292	-	<i>3,788</i>	<i>In Progress</i>	<i>Report and recommendation on Dec 21</i>
	FM637 Clement Taylor Park Seawall (FEMA)	73,452	-	-	73,452	Complete	Working with FEMA to change classification for final reimbursement
	IT001 COMPASS/Energov	125,881	63,733	14,003	48,145	Delayed	Revised "go-live" set for March/April 2021
	IT002 CD Tech Fund Hardware/Software Replacements	-	-	-	-		Hardware will be purchased on an as needed basis
	IT003 Other Hardware/Software Replacements	-	-	-	-		
	LB001 Library Tablet Station, RFID and Mobil Ap	76,200	-	61,178	15,022	1% complete	Tablets ordered. RFID tagging training scheduled. Tagging to begin early Feb 2021.
	RC124 Morgan's Children's Park Playground Structure	-	-	-	-		
	RC125 Buck Destin Restrooms	95,000	-	-	95,000		
	RC127 Pickleball Court	30,000	-	-	30,000		Discussed at 12/08/2020 PRT meeting. Researching public-private partnership options.
	RC216 Clement Taylor Park Renovations	1,459,836	-	5,456	1,454,380		Waiting on sub-recipient agreement
	RC617 Batting Cages for Dalton Threadgill Park	31,064	29,002	15,290	(13,228)	85% Complete	Foundation and cage installed. Addressing surrounding pad.
	<i>SALLY Hurricane Sally Damage Repairs</i>	-	23,739	9,835	<i>(33,574)</i>	<i>In Progress</i>	
	SW51L NFWF Stormwater Projects	660,824	72,608	297,416	290,800		Construction of projects started in Dec
Total Funded Projects		\$ 28,365,331	\$ 7,268,014	\$ 2,285,967	\$ 18,811,350		

*FY2021 Budget is Adopted Budget Plus Prior Year Encumbrances rolled forward

CITY OF DESTIN - MONTHLY FINANCIAL REPORT
10/01/2020 - 11/30/2020

01 GENERAL FUND	FY2021 BUDGET*	FY2021 YTD ACTUAL	FY2021 PROJECTION
01-31 Ad Valorem Taxes	8,104,316	(103,642)	8,104,316
01-31 Delinquent Ad Valorem Taxes	-	(7,990)	-
01-31 Sales and Use Taxes	2,632,344	389,683	2,632,344
01-32 Licenses and Permits	3,277,311	548,246	3,277,311
01-33 Intergovernmental	11,080,651	870,249	11,710,779
01-34 Charges for Services	499,843	59,711	499,843
01-35 Fines and Forfeitures	27,520	5,876	27,520
01-36 Miscellaneous Revenue	22,001	4,790	22,001
01-32 Impact Fees	44,000	-	44,000
TOTAL REVENUES	25,687,986	1,766,923	26,318,114
01-51 General Government	4,628,527	677,927	4,639,264
01-52 Public Safety	3,584,206	511,919	3,775,939
01-53 Physical Environment	55,369	3,259	56,623
01-54 Transportation	2,212,291	213,605	2,309,383
01-55 Economic Environment	25,000	3,302	25,000
01-56 Human Services	115,000	7,663	114,169
01-57 Culture and Recreation	3,185,762	337,535	3,174,507
01-59 Capital Outlay	37,400	-	37,400
01-59 Debt Service	544,913	459,620	544,913
TOTAL EXPENDITURES	14,388,468	2,214,830	14,677,198
Excess (deficiency) of revenues over expenditures	11,299,518	(447,907)	11,640,916
01-38 Transfers In	-	-	-
01-58 Transfers Out	(15,818,114)	(1,520,147)	(15,818,114)
Total other financing sources (uses)	(15,818,114)	(1,520,147)	(15,818,114)
Net change in fund balances	(4,518,596)	(1,968,054)	(4,177,198)
Fund Balance (deficit), Beginning	25,466,655	25,466,655	25,466,655
Fund Balance (deficit), Ending	20,948,059	23,498,601	21,289,457

* FY2020 BUDGET is the Adopted Budget plus prior year encumbrances rolled forward

CITY OF DESTIN - MONTHLY FINANCIAL REPORT
10/01/2020 - 11/30/2020

	FY2021 BUDGET*	FY2021 YTD ACTUAL	FY2021 PROJECTION
102 TOWN CENTER CRA			
102-31 Ad Valorem Taxes	290,297	290,297	290,297
102-31 Tax Increment Financing	688,589	-	688,589
102-36 Miscellaneous Revenue	-	61	-
TOTAL REVENUES	978,886	290,358	978,886
102-55 Economic Environment	134,425	11,161	134,425
102-59 Capital Outlay	10,000	-	10,000
TOTAL EXPENDITURES	144,425	11,161	144,425
Excess (deficiency) of revenues over expenditures	834,461	279,197	834,461
102-38 Transfers In	-	-	-
102-58 Transfers Out	(731,281)	(121,869)	(731,281)
Total other financing sources (uses)	(731,281)	(121,869)	(731,281)
Net change in fund balances	103,180	157,328	103,180
Fund Balance (deficit), Beginning	(2,390,520)	(2,390,520)	(2,390,520)
Fund Balance (deficit), Ending	(2,287,340)	(2,233,192)	(2,287,340)

* FY2020 BUDGET is the Adopted Budget plus prior year encumbrances rolled forward

	FY2021 BUDGET*	FY2021 YTD ACTUAL	FY2021 PROJECTION
110 HARBOR CRA			
110-31 Ad Valorem Taxes	331,449	-	331,449
110-31 Tax Increment Financing	331,449	-	331,449
110-36 Miscellaneous Revenue	-	47	-
TOTAL REVENUES	662,898	47	662,898
110-55 Economic Environment	71,675	4,684	71,675
110-59 Capital Outlay	30,000	-	30,000
TOTAL EXPENDITURES	101,675	4,684	101,675
Excess (deficiency) of revenues over expenditures	561,223	(4,637)	561,223
110-38 Transfers In	-	-	-
110-58 Transfers Out	(554,590)	(93,042)	(554,590)
Total other financing sources (uses)	(554,590)	(93,042)	(554,590)
Net change in fund balances	6,633	(97,679)	6,633
Fund Balance (deficit), Beginning	167,124	167,124	167,124
Fund Balance (deficit), Ending	173,757	69,446	173,757

* FY2020 BUDGET is the Adopted Budget plus prior year encumbrances rolled forward

CITY OF DESTIN - MONTHLY FINANCIAL REPORT
10/01/2020 - 11/30/2020

FUND BALANCE - ALL FUNDS	FY2021 BUDGET*	FY2021 YTD ACTUAL	FY2021 PROJECTION
Beginning Fund Balance	26,769,724	33,752,726	26,811,146
Nonspendable	2,287,340	2,233,192	2,287,340
Restricted	2,052,027	4,897,529	4,897,529
Committed	10,994,234	4,907,415	4,907,415
Assigned	3,700,000	7,369,980	7,369,980
<i>Unassigned</i>	<i>2,002,102</i>	<i>2,966,265</i>	<i>2,376,557</i>
Ending Fund Balance	21,035,703	22,374,381	21,838,821

Nonspendable = Long-term advance to TownCenter CRA

Restricted = Bond covenants (balances of debt service funds), grant agreements, state and local regulations (impact fees).

Committed = Council resolutions, motions, includes fund balance resolution for 1 yr debt (\$1.8m) + 3 mos emergency opsx2

Assigned = Contracts, purchase orders and funds in special revenue funds

ISSUES PROVIDED BY MAYOR AND COUNCIL

- Communication
 - discuss questions with City Manager before a meeting to enable staff to research
 - focus on big picture
 - orientation for new council members
- Finish major projects
- Implement EnerGov
- Property Acquisition on Beach was a great success
- Improve look along US 98 west end
- Street trees, underground utilities, way finding system its Destin Brand Coordinate
- Monitor Contracts/Write tighter contracts/Performance based
- Beach cleanup/Work closely with County/Evaluate for possible changes for next year
- Annexation
- Community Center
- Relocate existing cinema 10 property/expansion to include indoor and outdoor sports/Add public private uses and possibly mixed use/Relocate sports fields from Destin Elementary
- Assist in getting High school in Destin
- Redevelop strip center at east end of bridge
- Add/pull off location “Welcome to Destin” sign

- Streamline and simplify building permit process especially for low level improvements/Issue quicker and close out quicker
- Finish Heritage Park
- Develop street resurfacing program.
- Make “core services “ as effective and efficient as possible
- Create a parking lot drop off space with fish cleaning and bathroom facilities for inshore guides
- Coordinate with TDC
- Public Transit Between Walton County and Destin
- Execution of FEMA related projects/Procurement process for facility repairs