



AGENDA
CITY COUNCIL STRATEGIC PLANNING AND VISIONING SESSION
THURSDAY, FEBRUARY 16, 2023
8:30 AM
DESTIN CITY HALL ANNEX COUNCIL CHAMBERS

- 1. Welcome and Introduction**
 - A) You Can't Be Everywhere at Once. that's why you need Strategic Planning.**
 - B) The Importance of Prioritization and Focus.**
- 2. Current Strategic Planning Foundational Considerations**
 - A) Core Values: Guiding principles and traits used to reach the Vision.**
 - B) Vision: What we want Destin to look like in the future.**
 - C) Key Customer Groups: For prioritizing resource allocations.**
- 3. Where are we as an organization - "A Year in Review"**
 - A) Mission: Major Strategic Goals (Pillars) required to work toward achieving the Vision.**
 - B) Accomplishments**
 - C) Current Project Commitments**
 - D) Citizen Survey**
- 4. Key Partnerships**
 - A) DWU**
 - B) DFCD**
 - C) OCSO**
 - D) OCBCC**
 - E) Chamber**
- 5. Departmental/Division Updates: Priority of Projects and Challenges Ahead**
 - A) City Manager**
 - B) Finance**
 - C) Human Resources/Risk Manager**

- D) Community Development
- E) Code Compliance
- F) Public Services
- G) Grants/Projects
- H) Information Technology
- I) Public Information
- J) Parks & Recreation
- K) Library
- L) City Clerk
- 6. LUNCH BREAK
- 7. Public Input (3 minutes)
- 8. Council Strategy and Vision
 - A) Council Objective - 1.1: Offer livable wages & benefits to attract and maintain high caliber, qualified staff
 - B) Council Objective - 1.2: Work with stakeholders to pursue the Destin City Center
 - C) Code Compliance - Prioritization of functions to better direct staff in the allocation of available resources.
- 9. Council Discussion
 - A) Councilmember Schmidt
 - B) Councilmember King
 - C) Councilmember Hebert
 - D) Mayor Wagner
 - E) Councilmember Bagby
 - F) Councilmember Destin
 - G) Councilmember Geile
 - H) Councilmember Sweetser
- 10. How are we going to get there?
- 11. Prioritization of FY 2024 initiatives and projects (if needed)
- 12. Closing

Any person requiring a special accommodation at this hearing because of a disability or physical impairment should contact the City Clerk at (850) 837-4242 at least 48 hours prior to the hearing. If a person decides to appeal any decision made with respect to any matter considered at such meeting, such person will need a record of the proceeding and for such purpose may need to ensure that a verbatim record of the proceeding is made, which record includes the testimony and evidence upon which the appeal is to be based. (Sec. 286.0105, Florida Statutes)